



EVERY TOWN IN THE USA, IT'S TIME TO

CELEBRATE AMERICA 250

KGI IS HERE TO HELP TELL YOUR STORY.

REVOLUTION REIMAGINED:

KGI IS CELEBRATING LOCAL HISTORIC LEGACY THROUGH
CUSTOM DESIGNED STORYTELLING



EXCITE YOUR STAFF

WHAT IS AMERICA 250?

As the United States approaches the 250th anniversary of the American Revolution in 2026, communities with rich historical legacies have an opportunity to honor their unique role through cohesive branding, community events, and accessible education. Now is a great opportunity to connect with your local community members, historical centers, and more.

Don't miss this opportunity to **engage constituents, increase awareness, support local businesses, encourage visitors and increase revenue** for your municipality.

At KGI Design Group, we specialize in branding, storytelling, and immersive design. We'd love to partner with your town, organization, business or community to bring this history to life for residents, schools, visitors, and future generations.

We look forward to helping you connect with your residents this year.

Kim Polous

Owner of KGI Design Group



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EXCITE YOUR COMMUNITY

Your town is not just another dot on the colonial map, it's a key location tied to:



Moments and People of Significance

Understand the people whose lives and contributions left a lasting mark on your community.



Everyday places, lasting impacts.

History lives in everyday places and shapes America's story. Understand the significance of your community.



Why it matters today

Recognize the essential contributions communities like yours made in building America 250 years ago.



A Call for Participation

Ensure that local stories are preserved, shared, and valued as part of the larger American narrative.

OUR DESIGN SOLUTIONS

KGI PROPOSES A VERSATILE SUITE OF CREATIVE ASSETS AND STRATEGY DELIVERABLES THAT CAN BE TAILORED AND REUSED THROUGHOUT THE ANNIVERSARY PERIOD AND BEYOND

01 | BRANDED TEMPLATE SUITE

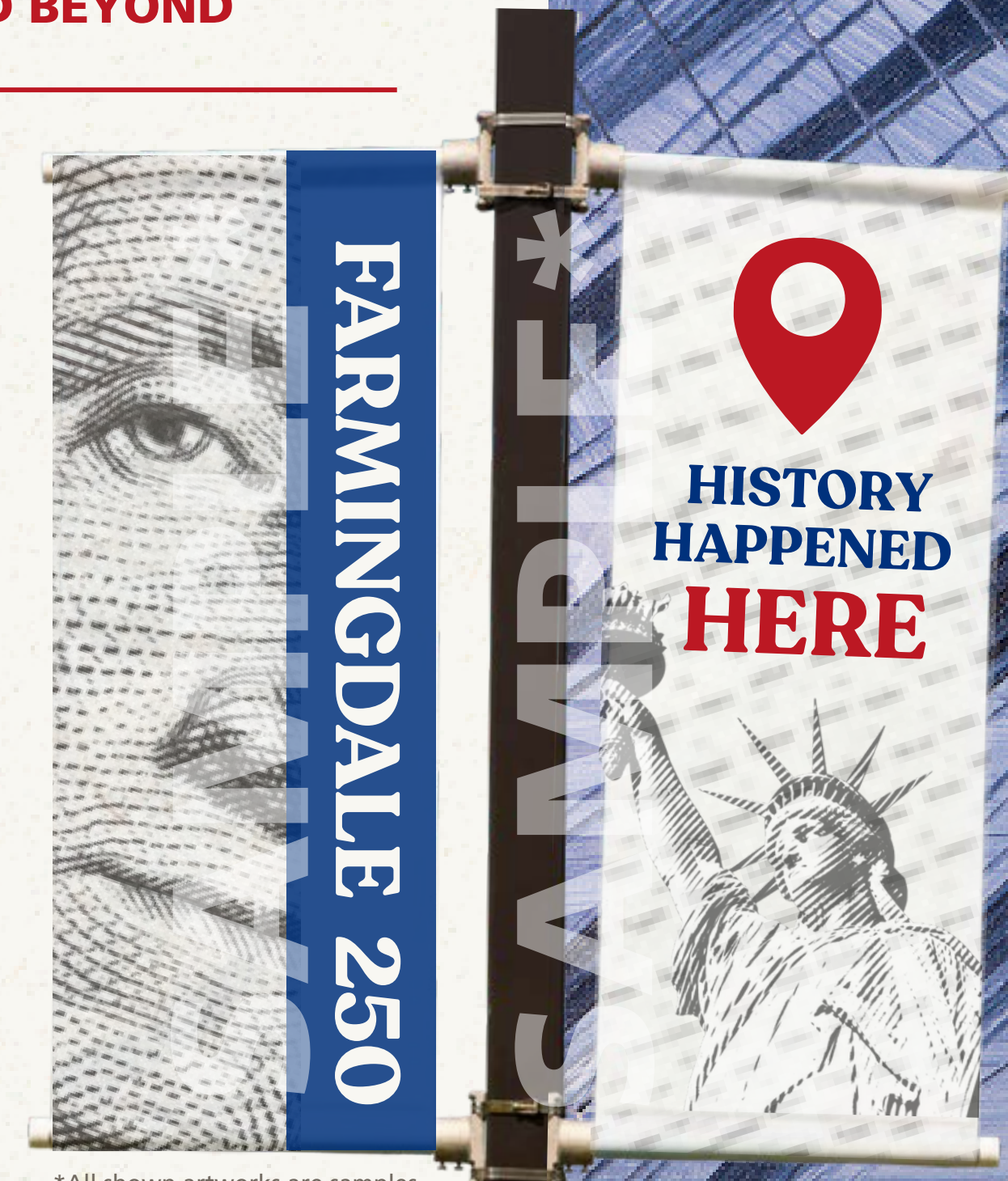
- Town wide banners
- Event flyers & posters
- Rack cards & brochures
- Email newsletter designs
- Social media templates
- “Did you Know?” spotlights

02 | PHYSICAL, INTERACTIVE AND OOH DISPLAYS

- Walking tours featuring significant people and things
- Large event backdrops featuring the town’s Revolutionary heroes
- Face-in-hole signs (Colonial soldier, spy, or Washington!)
- Yard signs or indoor panels with QR codes for further learning
- Colonial artifact displays or way finding signage for walking tours



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*All shown artworks are samples.
Your work will be custom.

OUR DESIGN SOLUTIONS

03 | HISTORICAL INTEGRATION & RESEARCH

- Informational booklets or sheets about the town's history
- Revolutionary characters and landmarks
- Interaction with Local Historians, museums, events, etc
- Research-based copy for print & signage: "George Washington Slept Here"–style facts
- Custom content for schools or youth programs
- Community map connecting key Revolutionary-era locations

04 | GOALS

- Visually unify the town's 250th anniversary efforts
- Increase tourism and civic engagement
- Provide easy-to-use templates for internal town departments
- Celebrate history with a blend of education and fun
- Encourage people to explore the town, maybe turn the iconic landmarks into a scavenger hunt to collect information; could lead to prizes
- opportunity to get sponsors for funding events



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STRATEGY & FLEXIBILITY



WE'LL HELP YOU LAUNCH AND SCALE THE CAMPAIGN WITH:

- A design kit for departments and local orgs
- A content calendar for social posts
- Access to a mailing list of relevant schools, historical societies, and civic groups

WE'LL TAILOR PACKAGES TO YOUR GOALS:

- Starter – Digital-Only Templates + Research Copy
- Core – Digital + Print Assets, Backdrops, and Rack Cards
- Full Campaign – Everything above, plus signage and rollout support

Starting At \$2,500*
Starting At \$5,000*
Starting At \$10,000*

**Prices can vary - let's meet to see what fits your budget*

**Don't miss out,
Connect with your residents!**

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RECENT PROJECT KGI COMPLETED WITH MOTION MEDIA
ENTERTAINMENT FOR THE OYSTER BAY RAIL ROAD MUSEUM
THROUGH THE ROBERT DAVID LION GARDINER FOUNDATION.

LET'S CONNECT

INTERESTED IN SHARING YOUR TOWN'S HISTORY?

**Schedule an in-person meeting at your office,
or a zoom meeting with us.**

WEBSITE

WWW.KGIDESIGNGROUP.COM

EMAIL

letschat@kgidesigngroup.com

SOCIAL

[@KGI_DESIGN](https://www.instagram.com/KGI_DESIGN)





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